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2018

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Annual Report

Seneca Falls Library | 2018



Dear Fellow Patrons,

2018 was a good year for the Seneca Falls Library. We hosted many programs and events while patrons also kept our desk staff busy checking out materials.

Once again the school district voters showed their support for the library by approving an increase in the property tax levy which is so essential to continued operation of the library. The additional funding made it possible for us to upgrade what had been lagging pay for our staff, and to add an improved time-off benefit. We've been blessed with many loyal employees and it is important for us to be loyal to them as well.

The year saw a change in director, as Meghan Molloy took a new post with the Tompkins County Public Library in Ithaca. The new director is Jenny Burnett, who came to us with a variety of library experience, both public and college, and even has served as a library board member. Jenny quickly made an impact on the library and patrons have noticed several new

Staff

2018

Jenny Burnett

Library Director

Lori Stoudt

Administrative Assistant

Tara Montoney

Youth Services

Coordinator

Suzanne

Mathewson

Circulation Supervisor

Sabrina Hoster

Lilly Macina

Clerks

Maria Smura

Judy Toombs

Pages

program offerings. If you haven't met Jenny, introduce yourself on your next visit to the library.

Last year the library also saw a change in the leadership of the Friends of the Library group. Ann Cramer, long the backbone of the organization, withdrew because of ill health and she later passed away. The dedication of both Ann and her late husband, Don, to the library over the past several decades will not be forgotten.

The new leader of the Friends is Deb Driscoll, who has been busy helping manage volunteers working on the Friends' two largest events, our twice yearly book sales, as well as looking for other opportunities to assist the library. Anyone interested is welcome to assist the Friends in their projects.

The library Board of Trustees is grateful to everyone who supports the library.

Many Thanks,



Martin Toombs
President, Board of Trustees

HIGHLIGHTS: 2018 BY THE NUMBERS

Circulation of materials rose to 20,698 up from 19,891 in 2017. We also loaned 5,387 items to patrons of other libraries and borrowed 10,302 from other libraries for Seneca Falls patrons.

Library use increased by nearly 12% since 2017, with 81,016 visits to our building in 2018. That's an average of more than 6,750 visits each month.

Computer and WIFI use continued and remained high in 2018. Library computer used rose to 8,547 up from 2,920 in 2017. WIFI use also increased to 18,615 up from 17,155 in 2017.

Programs were both plentiful and well attended: 13,038 people came to 480 free programs at the library.



Program photos from 2018.

Electronic content use, use of digital books, comics, movies, audiobooks and music from Hoopla and Overdrive increase by over 30% since 2017. An average of over 450 digital checkouts each month.

We provided meeting room space to 35 local groups and non-profits, which includes a full kitchen and access to equipment for presentations.

Contact Us

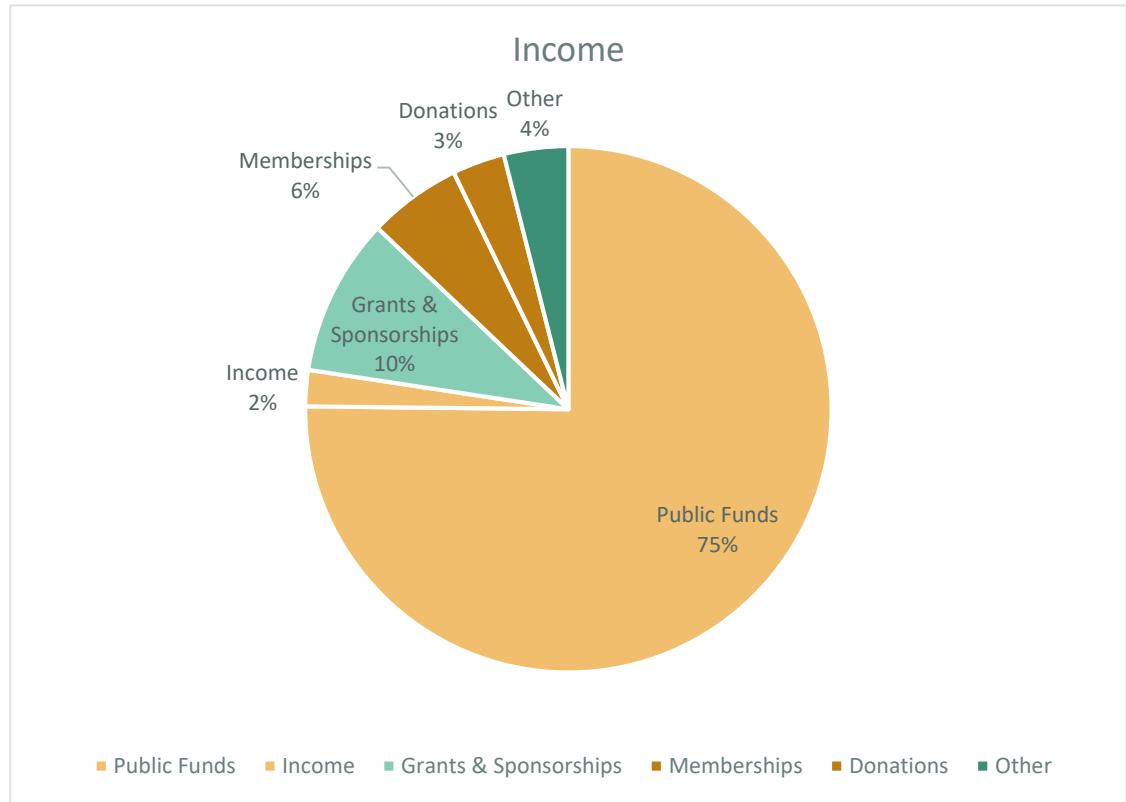
Seneca Falls Library
 47 Cayuga Street
 Seneca Falls, NY 13148

Phone
 315-568-8265

Email
director@senecafallslibrary.org

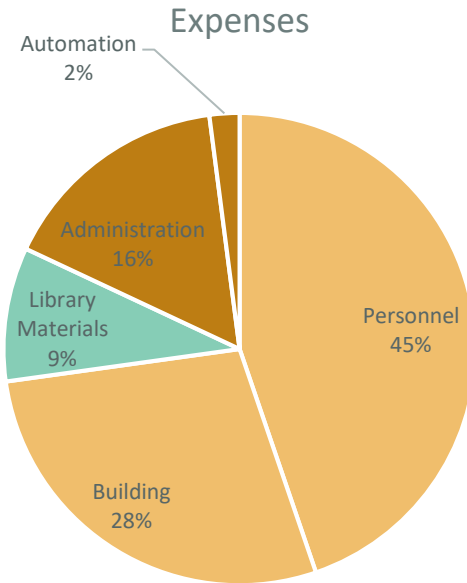
Website
Senecafallslibrary.org

Financial Summary



INCOME:

Public Funds	267,000
SFCSD library tax levy, Seneca County	
Miscellaneous Income	7,881
Interest, fines, replacements, copy/print fees	
Grants & Sponsorships	34,425
One-time grants for specific programs from public and private funders, United Way, Friends of the Library, Rosen Foundation, Finger Lakes Arts Council, Delavan	
Memberships	20,359
Contributions from Library Association Members	
Donations	11,426
Contributions for memorial/honor books, other uncategorized support	
Other	14,058
Refunds, rebates, special events, fundraising	



EXPENSES:

Personnel	169,231
Salaries, benefits, payroll taxes	
Building	106,026
Utilities, insurance, furniture and equipment, maintenance, repairs	
Library Materials	34,716
Books, audio/visual materials, serials, etc.	
Administration and Programing	60,373
Postage, office supplies and services, board liability, professional fees, advertising, etc.	
Automation	7,759
Fees for automated circulation system and online catalog	

*Money to fund the Library’s operating expenses comes from a number of sources. We receive **public support** from a voter-approved tax levy on residents of Seneca Falls Central School District and voluntary contributions from Seneca County. Our generous **association members** are individuals and businesses who donate to our annual membership drive; donations also come in the form of honor and memorial books purchased by loved ones and friends. We also apply for and win funding from **grant-making organizations** for specific programs. We are so grateful to everyone who funds the Library and we work hard to limit our costs and use what we have to provide the best possible materials, programs, and services to our community.*

Services Added in 2018

3D Printing

Adult Computer
Classes

Chromebook
Check-out

Library Services
Classes

Food for Fines
Program

The Seneca Falls Library thanks the following donors for their generous support. We couldn't do it without you!

Members

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Ruby F. Anderson

Anonymous

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Marlene Loturco
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Diane & Jerry Macaluso
Joanna Hayssen Macdonald
Ruth H. Magill
Tony & Anne Marconi
Rosemary Martello
Steven Mathiesen
Judy Mayes
Mary & Ken McClenathan
John McCloskey
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Ted & Patricia Novak
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Marilyn Palmer
Janice A. Papayani
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Toni Patsos
Margaret Hamill Patterson
Bob & Debby Perrotto
Judith Pipher
Susan & Scott Porter
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Karol & Alexandria Prayne
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Peter Wormuth
Rick & Marybeth Wright
Linda Simone York
Betty Zeth
Joyce & Ed Zmuda

CORPORATE MEMBERSHIPS

BonaDent Dental Laboratories
Del Lago Resort & Casino
Doran Funeral Home
ITT Gould Pumps, Inc.
Seneca Office Products
Walmart #1705
Wegmans Food Markets, Inc.
Wilson Press, LLC

(Note: Every effort has been made to ensure that our listing is accurate. If there are any errors or omissions, please accept our apologies and do contact Lori Stoudt at 315-568-8265 ext. 4 so that we may correct our records.)

DONATIONS

Auburn MoviePlex 10
Avicoli's Pizza
Bee's Café
Chris Butler
Café XIX
Edward Chase
Dorothy Dickieson
Daniel Emmo
Friends of the Seneca Falls Library
Sandy Good
It's a Wonderful Run 5K
ITT Industries / Gould Pumps
Francis & Karen Kelley
Kinney Drugs
Little Italy Pizza & Pasta
Lowe's Home Improvement
Montezuma Winery / Max's Custard
Parker's Grille and Tap House
Floyd and Barbara Siegfried
Staples, Geneva, NY
Swedish Hill Winery
The Artist's Lounge by Jessi
The Galasso Foundation
Three Brother's Winery
United Way of Central New York
United Way of Seneca County
Walmart, #1705 Waterloo Supercenter

MAJOR GIFTS AND SPONSORSHIPS

BonaDent Dental Laboratories
Dr. Rodney Littlejohn
Seneca Meadows, Inc.
Philip Withers

Grants

AON Foundation
Community Foundation of Tompkins County, Inc.
NYSED, Ready to Read Family Literacy Grant
Nelson B. Delavan Foundation
Bernard Carl and Shirley Rosen Library Fund
Seneca Falls Rotary Service Foundation

We would like to thank everyone who shared their time and talents by supporting our programming and fundraising efforts this year, especially the Friends of the Seneca Falls Library.

Thank you!

The mission of the Seneca Falls Library is to serve the community's educational, informational and leisure needs through the provision of literary materials, programs, meeting venues and multimedia services.

