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Annual Report

Seneca Falls Library | 2019



Dear Fellow Patrons,

Once again in 2019 you kept the library a busy place, which is exactly what the library's trustees want. Patrons take advantage of the services and programs we offer, and the library staff members are always looking for new ways to get people involved.

I'd like to highlight one of our efforts, our Summer Reading Program, which had another banner year in 2019.

During July and August the library offered 136 programs which were attended by 4,337 patrons (obviously many of them more than once).

There were 310 patrons registered for the new ReadSquared program, and they logged 1,546 hours of reading.

Staff

Jenny Burnett

Library Director

Lori Stoudt

Administrative Assistant

Tara Montoney

Youth Services
Coordinator

Suzanne Mathewson

Circulation Supervisor

Sabrina Hoster
Aaron D'Agostino
Clerks

Maria Smura Judy Toombs Pamela Behm

Pages

In conjunction with our Summer Reading program we are also a summer lunch distribution site. In 2019, lunches were provided to 1,086 children.

The library's children's programming is exceptional, and has been for several years. Youth Services Coordinator, Tara Montoney has been honored by the Finger Lakes Library System as the child librarian of the year in the past. The library Board of Trustees is grateful to everyone who supports the library.

Many Thanks,

Martin Toombs

President, Board of Trustees

Morten J. Voonls

HIGHLIGHTS: 2019 BY THE NUMBERS

Circulation of materials rose to 36,483 up from 20,698 in 2017. We also loaned 6,249 items to patrons of other libraries and borrowed 9,851 from other libraries for Seneca Falls patrons.

Library use increased by nearly 10% since 2017, with 62,106 visits to our building in 2019. That's an average of more than 5,170 visits each month.

Computer and WIFI use continued and remained high in 2019. Library computer use rose to 7,950. WIFI use also increased to

20,659 up from 18,615 2018.

Programs were both plentiful and well attended: 13,952 people came to 527 free programs at the library.



use of digital books, comics, movies, audiobooks and music from Hoopla and Overdrive rose 15% in 2019. An average of over 522 digital checkouts each month.

In 2019 we went fine free, meaning we no longer charge fees for late items. We checked 1,584 patrons and forgave so many late fee fines retroactively that we were able to welcome back over 400 patrons who had been previously blocked from services.

Contact Us

Seneca Falls Library

47 Cayuga Street

Seneca Falls, NY 13148

Phone

315-568-8265

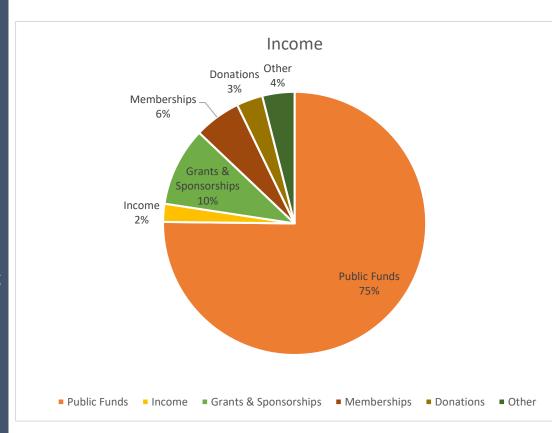
Email

director@senecafallslibrary.org

Website

Senecafallslibrary.org

Financial Summary



INCOME:

Public Funds \$300,000

SFCSD library tax levy, Seneca County

Income \$5,815

Interest, fines, replacements, copy/print fees

Grants & Sponsorships \$31,500

One-time grants for specific programs from public and private funders, United Way, Friends of the Library, Rosen Foundation, Finger Lakes Arts Council, Delavan

Memberships \$20,974

Contributions from Library Association Members

Donations \$106,124

Contributions for memorial/honor books, other uncategorized support

Other \$14,177

Refunds, rebates, special events, fundraising

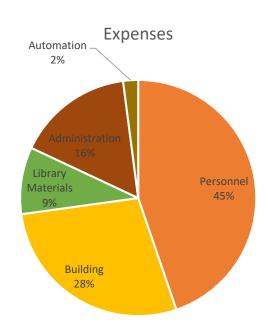
Building Improvements 2019

Drinking Fountain & Bottle Filler Donated by Karen & Francis Kelly

Conference Room flooring replaced

Conference Room sink and faucet replaced

No Smoking & Vaping Signs added to Library entrances and grounds



EXPENSES:

Personnel \$198,341 Salaries, benefits, payroll taxes

Building \$90,484 Utilities, insurance, furniture and equipment, maintenance, repairs

Library Materials \$43,655 Books, audio/visual materials, serials, etc.

Administration and Programing \$60,435 Postage, office supplies and services, board liability, professional fees, advertising, etc.

Automation \$7,615

Fees for automated circulation system and online catalog

Money to fund the Library's operating expenses comes from a number of sources. We receive public support from a voter-approved tax levy on residents of Seneca Falls Central School District and voluntary contributions from Seneca County. Our generous association members are individuals and businesses who donate to our annual membership drive. Donations also come in the form of honor and memorial books purchased by loved ones and friends. We also apply for and win funding from grant-making organizations for specific programs. We are so grateful to everyone who funds the Library and we work hard to limit our costs and use what we have to provide the best possible materials, programs, and services to our community.

Services Added in 2019

Fine Free

Library Digital
Services Classes

Better World Books Participant

New public computers installed

Internet speed increased on Library WIFI and public computers

Food Truck
Summer Series

The Seneca Falls Library thanks the following donors for their generous support. We couldn't do it without you!

Members

Leisa K. Abraham

Debra J. Anderson

Ruby Anderson

Anderson Charitable Foundation

Anonymous

Douglas & Susan Avery

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Melissa Baxter

David & Tanya Beach

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Dennis & Mary Bender

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Joan Hughes

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Darlene & Lyndon Johnson

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R. Kiggins

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Virginia Konz

Betty J. Krist

Fran & Chet Kuplinski

Hanns Kuttner

Erik W. Landberg

George Landberg

Richard Laude

Iva & Marvin Lay

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Ralph Leone

Janet & Neil LeRoux

Cheryl Lewkowicz

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Marlene LoTurco / Frank LoTurco

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John McCloskey

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Jean H. Morris

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Bill and Kathy Nearpass

Winifred C. Nelson

Marcia Neumire

John & Mary Nolander

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Gwendolyn Sparks

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Katharine H. Torrey

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Paul Wenderlich

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Claire Withers

Rick & Marybeth Wright

Betty Zeth

Edward I. Zmuda

CORPORATE MEMBERSHIPS

BonaDent Dental Laboratories

Del Lago Resort & Casino

Doran Funeral Home

Galasso Foundation

Santo Montemorano Enterprises, Inc.

Seneca Falls Acupuncture

Seneca Office Products

Wegmans Food Markets, Inc.

Wilson Press, LLC

HONOR GIFTS

In honor of Betty DeBottis

Mary L. DeBottis

MEMORIAL GIFTS

Albert Capacci Memorial

Patrice Giansante & Trina Myers

Betty Churchill Memorial

Patrice Giansante & Trina Myers

Ann Cramer Memorial

Ruth Magill

Donna Rogers

Paul Wenderlich

Thelma Dadson Memorial

Lois Jensen

Arthur R. DeSanto Memorial

Maryrose DeSanto

Susan Foster Memorial

Florence, Carol and Jackson Foster

Elaine Lockwood Kuykendal Memorial

Patrice Giansante & Trina Myers

Shirley S. Minard Memorial

Mr. and Mrs. Joseph R. Allison

Faye M. Benedict

David and Theresa Clark
Clay, April and Brent Conway
Emporium High School Class of 1946
Linda and Mike Guerrie
Hubert and Joan Ritter
Mary and Vincent Sinicropi
Cathy and Jim Troisi
Dick and Sharon Tyler

Howard Scutt Memorial

Anonymous

Dorothy S. Dickieson

Alice M. Howard

Kathryn Krummel

Mary McClenathan

James D. Ryan

Patricia A. Snyder

Carol Soper

Janol C. Whitfield

Angelo Suffredini Memorial

Patrice Giansante & Trina Myers

Anna Tyler Memorial

Patrice Giansante & Trina Myers

Anna and Louis Vergamini Memorial

Michele Pane

Dorothy & Gabrielle Sinicropi

Mary and Paul Waters Memorial

Maureen McDonough

GIVING TREE

Honoring Wayne and Rhonda Aten

In Memory of Mary Lilla Brewer

Brooke L. Brewer

In Memory of Ann Cramer

Heidi Conley

Claire and Richard Damaske

In Loving Memory Annette M. Lutz

Rich and Lori Swinehart

DONATIONS

Century 21

Chemung Canal Trust Company

Community Bank of Seneca Falls

CV Designs Boutique

Fortnightly Club of Seneca Falls

Friends of the Seneca Falls Library

Generations Bank

Geneva Historical Society

It's a Wonderful Run 5K

Ladies of the Lakes Bookclub

Literacy Volunteers of Seneca County, Inc.

Littlejohn and Barbi Orthodontics

Rapid Cure Technologies

Rodney D. Littlejohn, DDS

Sa Go Ye Wat Ha Chapter of the Daughters of the American Revolution

Seneca Office Products

Sherry's Bear and Frame

Sinicropi Florist and Gift Shop

The Artist's Lounge Vitkus Orthodontics Women's Reading Club

MAJOR GIFTS AND SPONSORSHIPS

Karen & Francis Kelley Philip G. Plummer Estate Seneca Meadows, Inc. Philip A. Withers

Grants

Community Foundation of Tompkins County, Inc.
NYSED, Ready to Read Family Literacy Grant
Nelson B. Delavan Foundation
Finger Lakes Library System Outreach Mini-grant
Network for Good
Bernard Carl and Shirley Rosen Library Fund
Seneca County Youth Bureau
Seneca Falls Rotary Service Foundation
United Way of Central New York
United Way of Seneca County
Walmart Foundation

(Note: Every effort has been made to ensure that our listing is accurate. If there are any errors or omissions, please accept our apologies and do contact Lori Stoudt at 315-568-8265 ext. 4 so that we may correct our records.)

We would like to thank everyone who shared their time and talents by supporting our programming and fundraising efforts this year, especially the Friends of the Seneca Falls Library.

Thank you!

The mission of the Seneca Falls Library is to serve the community's educational, informational and leisure needs through the provision of literary materials, programs, meeting venues and multimedia services.



Seneca Falls Library