



2004 Annual Report Seneca Falls Library

Michael F. Nozzolio Building

President of the Board of Trustees—Susan Porter



Children's Reading Programs



Families use the Library



Ruth Towers shares
Music in the Library

It seems odd to reflect on the year 2004 when the halfway point of 2005 is almost here.

But a little time can sometimes help in making sense of things. For the Seneca Falls Library, the year 2004 was one of tremendous growth and hard work. After the celebration of moving to 47 Cayuga St. in November 2003, we were left with the reality of settling into a new home.

In the library's case, no rooms needed painting or floors refinishing. The task at hand lay in making a smooth transition to a building three times the size of our former home.

I have often said that the new location on a main thoroughfare in the village is symbolic. No longer is the library tucked away, hard to find. We are out there on the main drag, and the new building has afforded the library the opportunity to become a more central, prominent place in our community.

More than 20 community groups use our meeting rooms. We have been able to host book clubs, computer classes, piano recitals and speakers with expertise on a wide range of topics. Our 12 computers are logged onto every day. And our book collection – the spine of a library – is growing.

The year-end statistics for 2004 show that staff and volunteers made the transition adeptly. Library Director Michael Caraher's report outlines areas of growth, but to me the most telling statistic is the 104 percent increase in visits. The community has embraced the new facility. The staff and board have taken great pride in the community planning survey that ranked the library among the top three services provided in Seneca Falls.

Now that 2005 is almost half over, the excitement of the new building and its move is over. We are settling in, literally and figuratively. As we adapt to our new role and learn what works and doesn't work, we ask for your patience and suggestions. The library is the community's resource and your needs matter.

Although 2004 was a year of accomplishments and hard work, there remains much to be done to ensure our viability and financial stability. A larger building to maintain, open more hours and staffed by additional people takes more money to run. We need to lessen our reliance on government funding and strengthen efforts to build our endowment.

The fun part about looking back on a year is recognizing those who have helped. There are so many thanks to dole out, and I am certain I shall miss someone so please accept my apologies in advance.

Thanks to

- Staff and volunteers – for weathering the transition, being available to so many more patrons, launching new programs and keeping the library running smoothly.
- Our newly formed Friends Group and our old friends, the Myndwich discussion group. Their care for the library is exhibited in so many ways – including the annual book sale, raffle baskets, bake sale, book dusting you name it!
- Our patrons, new and old, who use the library and know what it can offer. Please tell a friend!
- Our financial supporters, without whom the library would exist. We hope you, too, take pride in the greater usage by our community.
- A special thanks to the Escape by the Lake board for its generous donation of a grand piano, which has opened up the library's cultural possibilities.

2004 was an exciting year for the Seneca Falls Library, and with your continued help we look forward to building on the progress we've made.

Susan C. Porter

LIBRARY DIRECTOR'S REPORT—Michael Caraher

During 2004, 1,590 new library cards were established at Seneca Falls Library and our attendance was 39,229 people.

The collection now totals 25,137 volumes. We now have 8,808 adult fiction, 6,963 adult nonfiction, 3,277 juvenile fiction, 2,000 juvenile nonfiction, 270

periodicals, 352 video-cassettes, 1,582 audio books, 1,420 paperbacks, 38 other print materials, 409 other materials, and 18 databases. In 2004, 2,037 items were added to the collection. We added 1,423 books, 367 other print materials, and 247 other materials. The circulation for 2004 was 13,522 adult fiction, 5,134 adult nonfiction,

8,878 juvenile fiction, 2,225 juvenile nonfiction, and all other materials 9,194 for a total circulation of 38,953 items. We hosted 14 adult programs and 109 children's programs with a total attendance of 2,494. The following table will show all the advances the Seneca Falls Library made in 2004:

	2003	2004	Change	% Change
Holdings	23,169	25,137	1,968	8%
Additions	1,113	2,037	924	83%
Programs	72	123	51	71%
Program Attendance	1,184	2,494	1,310	110%
Library Visits	19,223	39,229	20,006	104%
Borrowers	4,758	6,303	1,545	32%
Circulation	22,997	38,953	15,956	69%

I would like to thank the Woman's Reading Club and the Fortnightly Club for donations and memorial books. Thank you to the Garden Club of Seneca Falls for memorials, plants, the planters that decorate the front and rear porches, and the decorating of the library at Christmas and Easter. Thank you to Myndwich for their donation of time and money. The Friends Group for all their support and volunteer hours. All these groups and organization are

very important to and very much appreciated by the Seneca Falls Library.

Finger Lakes Library System continues to supplement our mystery, large type, young adult, videocassette, and book-on-CD collections with deposit collections. They also help with our many interlibrary loan requests, our automated card catalog, and any computer problems we may experience.

The Seneca Falls Library is very fortunate to have an ex-

cellent staff. They can always be counted on to give excellent and courteous service to patrons and to be there and give that extra effort that is needed to insure that the library is up and running in a professional manner. The library could not operate without them

If you have a garden and a library, you have everything you need. ~Cicero



Donations to the Library—
one from Seneca Meadows



Ken Burns and Paul Barnes
donate their entire collection
to the library with the
help of Senator Nozzolio.



Donor Appreciation-Jazz
& Dancing in the Library

2005
Myndwich
&
Friends
Of the Seneca Falls
Library



book
sale

Fri., June 17
10:00-7:00
Sat., June 18
10:00-4:00
Sun., June 19
11:00-2:00
June 24 & 25
10:00-4:00

@

Health Food Store
69 Fall Street
Seneca Falls, NY

1,000's of Books

SENECA FALLS LIBRARY

STATEMENT OF ACTIVITIES FOR YEAR ENDED DECEMBER 31, 2004.

Changes in Unrestricted Assets

Public Support and Revenue:

**Operating
Fund**

Seneca Falls Central School	\$ 62,500
Town of Seneca Falls	\$ 75,000
Village of Seneca Falls	\$ 0*
Town of Tyre	\$ 500
Town of Fayette	\$ 500
Grants-Nozzolio, Flags, FLLS	\$ 53,271
United Way	\$ 7,000
Contributions	\$ 16,374
Memberships	\$ 23,384
Investments, fines, Special Events	\$ 39,752

Total Public Support and revenue **\$ 248,281**

Expenses:

Program Services:

Salaries and benefits	\$122,848
Library Materials	\$ 32,478
Building Expense	\$ 38,500
Insurance, Advertising, Depreciation	\$ 15,921

Total program Services **\$209,747**

Supporting Services:

Office and Postage	\$ 18,810
Insurance, Professional Fees, transfers	\$ 20,272
Bad Debt	\$ -
Total Supporting services	\$ 39,082

Total Expenses **\$248,829**

Changes in Unrestricted Net Assets **\$ 29,452**

* \$5000 designated for 2004 will be paid in 2005.

Notes to the financial statement:

Last year (2004) was a good year for the Seneca Falls Library. Although our operating expenses increased \$172,000, due to a full year in the new facility and more programs, they were offset by revenue. Of note on the revenue side:

- Receipt of a grant for \$25,000 from state Sen. Michael Nozzolio.
- Growing library association membership and revenues in that area, up \$3,833 or 20%.
- Contributions by individuals and the business community increased from

\$6,386 to \$16,374.

Most of those funds were used to support new programs.

- An increase of \$25,000 in the amount levied on school district taxpayers, which was approved by voters in May 2004.

The 2005 fiscal year will be much more challenging. Municipal governments have stepped up to the plate and helped support most of the increased expenses as we transition to the new library. We hope this continues, but there are no guarantees.

The challenge that lies ahead is for the library to increase its endowment so as to maintain our current level of service. The library's first-ever endowment drive launched in late 2004 raised more than \$11,000 and will be repeated in late 2005. The board of trustees has also committed outstanding building campaign pledges for the endowment. Approximately \$240,000 in outstanding pledges remain, to be paid through 2008.

Lawrence M. Driscoll
Treasurer

Mission Statement

The mission of the Seneca Falls Library is to serve the community's educational, informational and literary needs through the provision of literary materials, programs, meeting venues and multimedia services.

Board of Trustees

Susan Porter,
Board President

Dennis Bender,
Board Vice-President

Marie Leo,
Board Secretary

Lawrence Driscoll,
Board Treasurer

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Gretchen Koch

Gail Lohr

Debra Swenson

Michael Zumpano



**Books, Videos,
Children's Books
For all interests
and ages
Sorted by category
Inexpensively
priced**

Proceeds benefit the
Library!

**Health Food
Store
69 Fall Street
Seneca Falls, NY**

Space Donated by-

senecayuga

properties

Call 568-8265 x4
For more information
or to volunteer.



**Seneca Falls Library
47 Cayuga Street
Seneca Falls, NY 13148
315/568.8265 x4
www.senecafallslibrary.org**

Seneca Falls Library

Seneca Falls Library
47 Cayuga Street
Seneca Falls, New York 13148
Phone: 315-568-8265
Fax: 315-568-1606
Email: jgrey@rochester.rr.com

Love the Library!

**www.
senecafallslibrary.
org**

Summer Reading

Summer isn't a time to slow down at the Seneca Falls Library.

There are several special events and regular gatherings planned for children as a part of our **Summer Reading Program**. The three special children's performances are being offered in conjunction with the NYS Library System's summer theme of "**Tune Into Your Library**." The programs offer three different chances to sing, play music, make music and sing along to a story. All shows start at 1 p.m. at the library (47 Cayuga St.) and are free and open to the public. The shows feature:

July 7 -- Jim McCarthy, who will provide a sing-along, clap-along, high-participation concert filled with songs about books, authors, book characters and all the joys of summer reading.

July 21 -- Tom Sieling, who performs songs on guitar, banjo, harmonica and percussion instruments. Tom's library programs are fun, humorous, informative and very engaging.

Aug. 11 -- Nan Hoffman, who incorporates songs that have been made into books, songs that have been made from books, songs from folk tales and other stories, as well as songs that celebrate reading. All three performers have degrees in education as well as music.

In addition to these special performances, the summer reading program will be held again in July and August for youth of all different ages. Alternate Thursdays host Reading Club for two age groups; K-2 (completed 2005) in the morning at 11:00 am on July 14th and 28 and August 4th and 1:00 pm for grades 3-6 on the same dates. How many books can you read this Summer? Let's find out!

Starlight Story hour continues for all ages at 7:00pm on the following Fridays: June 10th, July 15th and August 12th. Come in P.J.'s to hear bedtime stories for all ages.

Or you can just come in and borrow a book and a fishing pole, throw a line into the Lake and spend the afternoon reading and trying to catch a fish! The Seneca Falls Library is closed on Sundays for the summer months.

'Tune in at Your Library' Summer Reading Program

Thursdays

Celebrate Summer!
by Jim Mc Carthy
July 7 at
1:00pm All ages

**Tom Seiling 'Howl
at the Moon!'**
July 21 at
1:00pm All ages

**Nan Hoffman
American Folk Mu-
sic** August 11 at
1:00pm All Ages

**Reading Club for
Grades K-2 (2004-
2005) 11:00am**
7/14, 7/28, 8/4

**Reading Club for
Grades 3-6 (2004-
2005) 1:00pm**
7/14, 7/28, 8/4
Call 315/568-8265
for Summer Read-
ing Club registra-
tion!

Friday's **Starlight Story Hour**

All Ages 7:00pm
June 10, July 15
August 12

Get Real, Get Fit!

**Making Healthy
Choices**
Kids of All Ages
Aug. 13 1:00

*cooking
nutrition
exercise- for kids
everyone welcome!*

