

# Annual Report

SENECA FALLS LIBRARY | 2014

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## STAFF

Meghan Molloy  
*Library Director*

Michelle Robbins  
*Development Director*

Suzanne Mathewson  
*Assistant Librarian*

Tara Montoney  
*Children's Librarian*

Sabrina Hoster  
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Maggie Egan  
Sam Egan  
Peg Nicandri  
Judy Toombs  
*Pages*



A Note from Board of Trustees President, Karen McNamara

It is our pleasure to provide you, our fellow Seneca Falls Library Association members, with the 2014 Annual Report.

In reflecting on 2014, the continued dedication and service of our staff, with notable changes in staffing throughout the year are to be recognized. Our Director Mike Caraher was the 2013 Library Director of the Year for the Finger Lakes Library System, at their Annual Meeting, and with 31 years of service to the Seneca Falls Library, retired at the end of 2014. Mike's dedication and service to the library was unmatched, and we wish him the very best. After an extensive search, the Board of Trustees hired Meghan Molloy as Director, and she was able to meet with Mike and work with him briefly to ease the transition into the new year. In addition, Liz, and Andrew moved on to new adventures during 2014. Our Development Director, Michelle Robbins continues to work at expanding our funding base and programming, while also developing library partnerships to strengthen our participation in and contribution to community-wide endeavors. Additional programming / service oriented initiatives to note for 2014 are the implementation of a Homework Club for middle school students, in cooperation with the Seneca Falls Middle School, and an active Adult Book Club. In addition, Michelle and I worked to position the Seneca Falls Library to be readily eligible for State and Federal grants, establishing a process and procedure for larger grant applications and initiatives, as the age of the building and growth in daily usage are showing signs of maxed out capacity of the initially installed HVAC system. We are also experiencing space limitations with regard to children's programming, collection development, adult spaces, over-booked meeting spaces, and lack of storage / work space. The Board of Trustees have reached out to the designers of the building, Beardsley Architects & Engineers, who are providing very generous pro-bono assistance with an analysis of the high humidity conditions and HVAC system water temperatures, which are contributing to the shortened functional life of equipment, (realized in a 5 year analysis of repairs to equipment and systems), the peeling of wallpaper, and reduced capacity and reliability of our computers, printers, network, and copier, all adversely impacting patron service and functionality. Our staff record daily library temperatures and relative humidity within the building, in several locations to provide the engineers the information needed for an accurate assessment. In addition, Senator Nozzolio is informed of the conditions and is providing support in addressing the challenges we are facing.

Our Children's Librarian, Tara Montoney's enthusiasm, dedication and ability to engage community volunteers of all ages and species to share the joys of literacy with children are exceptional. In addition to on-site programming, Tara also provides outreach, visiting the schools and pre-schools throughout the year.

Assistant Librarian Suzanne Mathewson, Clerks Abby and Sabrina, Pages Judy, Sam, Maggie and Peg as well as several teen and young adult volunteers, continue to assist patrons in locating materials, facilitating computer use, operating the circulation system, repairing and re-shelving materials, processing new materials, preparing displays, and providing an eager ear to a child with a poem in their pocket or a book review to be shared.

The Friends of the Library provide the steadfast volunteer man-hours, energy, never-ending fund-raising enthusiasm, and the input essential to the ongoing success of the library.

As we reflect on 2014, it is imperative that we keep the individuals, groups and community as a whole, and our combined dedication to serving the life-long learning needs, of one and all, the focus of all that we do.



# HIGHLIGHTS: 2014 BY THE NUMBERS

**Circulation** of materials rose to 48,437 items.

We also **loaned** 5,519 items to patrons of other libraries and **borrowed** 8,724 items from other libraries for Seneca Falls patrons.

**Computer use** continued to remain high in 2014, reaching 12,198. That figure *doesn't* include the many patrons who bring their own laptops and other connected devices to take advantage of our free WiFi!

**Programs** were both plentiful and well-attended: 9,969 people came to 361 free programs at the library in 2014 .

**Library use** is at an all time high! We had 148,274 visits to the Seneca Falls Library in 2014. That is up from 75,674 in 2013!



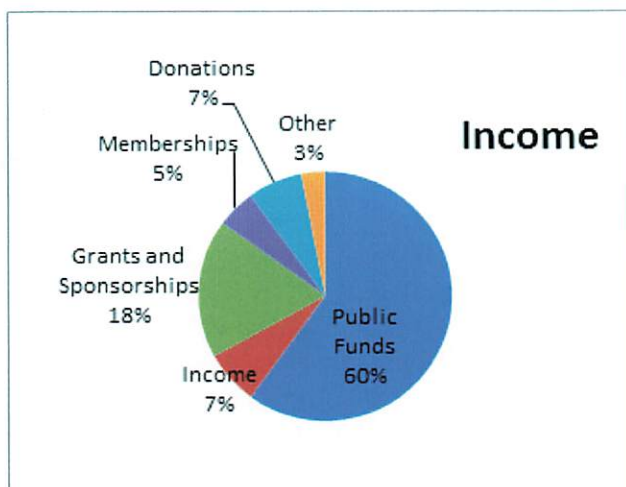
Participants of one of our many wonderful children's programs.



We provided free **meeting room space** to over 45 local groups and non-profits, which includes a full kitchen and access to equipment for presentations.



## Financial Summary



**Income: \$332,112**

**Public Funds** **\$198,183**

SFCSD library tax levy, Town of Seneca Falls, Seneca County

**Income** **\$22,995**

Endowment interest, fines, replacements, copy/print fees, Net realized/unrealized gains (losses)

**Grants and Sponsorships** **\$58,784**

One-time grants for specific programs from public and private funders, United Way, Friends of the Library

**Memberships** **\$18,220**

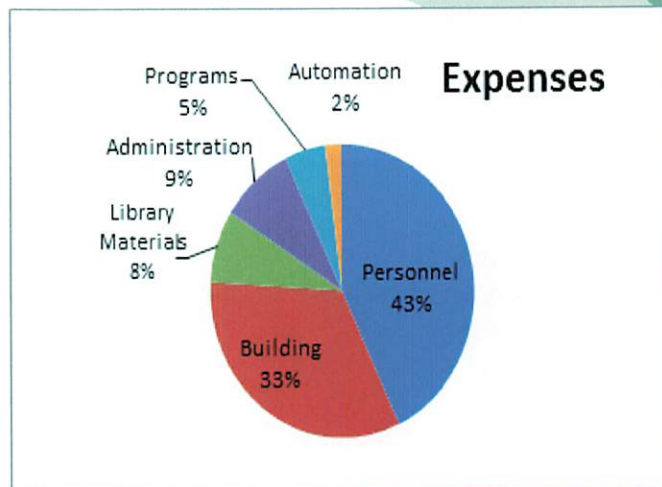
Contributions from Library Association Members

**Donations** **\$23,580**

Contributions for memorial/honor books, other uncategorized support

**Other** **\$10,350**

Refunds, rebates, special events,



**Expenses: \$427,830**

**Personnel** **\$184,926**

Salaries, benefits, payroll taxes

**Building** **\$143,126**

Utilities, insurance, furniture and equipment, maintenance, repairs, depreciation

**Library Materials** **\$34,682**

Books, audio/visual materials, serials, etc.

**Administration** **\$38,552**

Postage, office supplies and services, board liability, professional fees, advertising, etc.

**Programs** **\$20,010**

Performers, speakers, workshops, related supplies

**Automation** **\$6,534**

Fees for automated circulation systems and online catalogue

Money to fund the library's operating expenses comes from a number of sources. We receive **public support** from a voter-approved tax levy on residents of the Seneca Falls Central School District and voluntary contributions from the Town of Seneca Falls and Seneca County. Our generous **association members** are individuals and businesses who donate to our annual membership drive; donations also come in the form of **honor and memorial books** purchased by loved ones and friends. We also apply for and win funding from **grant-making organizations** for specific programs.

*We are so grateful to everyone who funds the library and we work very hard to limit our costs and use what we have to provide to best possible materials and services to our community!*

*Figures above based on the 2014 Accountant's Report!*

**The Seneca Falls Library thanks the following donors  
for their generous support. We couldn't do it without you!**

**MEMBERS**

John & Leisa Abraham	Jim & Judy Delia	Roy Kiggins
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Jenn Sutton  
Scott & Deena Swenson  
Thorsten & Lynda Swenson  
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## ENDOWMENT FUND

Edgar & Marjorie Backlund  
Emil & Lyn Bove  
Jonathan & Deborah Buchwald  
Edward & Roberta Chase  
Dan & Adriene Emmo

## MEMORIAL GIFTS & HONOR GIFTS

Alice Jean Vidler Memorial Fund  
Deborah Greene

Arthur DeSanto Memorial Fund  
Maryrose DeSanto

Catherine Shupp Memorial Fund  
Catherine Klock

Ed Chase Honor Fund  
Janet Fulkerson  
Mary Jo Shrey

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Cheryl Clark

Howard Van Kirk Memorial Fund  
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Diane Medvitz  
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Honor Calland

Thomas Kent Memorial Fund  
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Karl & Kathy Guenther  
Margaret Archer  
Theresa Trickler  
Robert & Eva Smith  
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## Honor & Memorial Books

For George M. and Anna Arvantides  
Bantuvanis Book Fund

For David E. Kuney  
Honor Calland

For Howard Van Kirk  
Ann Cramer  
Elaine Wurstner

For Betty Debottis  
Mary Debottis

For Elizabeth "Bette" Loomis  
Roberta Fisher

For Joyce "Bonnie" Mahoney  
Roberta Fisher

For Patti A. Close  
Mr. & Mrs. Anthony Giardino

For Brian S. Cousins  
Kay Irland

NOTE: Every effort has been made to ensure that our listing is accurate. If there are any errors or omissions, please accept our apologies and do contact Michelle at 568-8265 ext. 4 so that we may correct our records.







### BOOK SPONSORS

Bantuvanis Book Fund

### PROGRAM SPONSORS

Friends of the Seneca Falls Library  
Seneca Meadows  
Withers Family Fund

### GRANTS

NYS. Senator Mike Nozzolio  
Bernard Carl and Shirley Rosen Library Fund of the  
Community Foundation of Tompkins County  
Nelson A. Delavan Foundation  
NYS Council on the Arts/DEC  
United Way of Seneca County

### MAJOR GIFTS

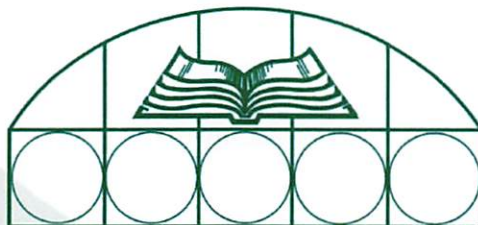
*Their generous gifts will help the library to  
remain a vibrant and relevant community  
space  
for the people of Seneca Falls  
for many years to come.*

Philip Withers



**We would also like to thank everyone who shared their time and talents by supporting our programming and fundraising efforts this year, especially the Friends of the Seneca Falls Library.**

***Thank you!***



**Seneca Falls Library**

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[www.senecafallslibrary.org](http://www.senecafallslibrary.org)