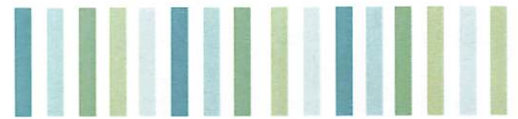


SENECA FALLS LIBRARY



Hours:
Mon to Fri 10-8
Sat 10-5
Sun 2-5

April/May/June

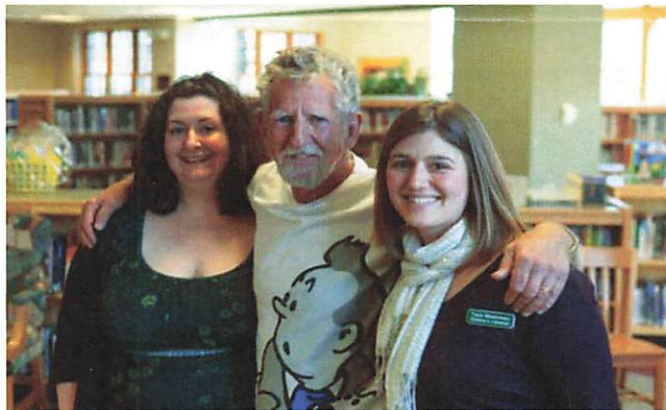
2013

Jonathan London, Author of the Froggy Book Series, plus 100 other books, delighted the crowds during the 2013 Children's Book Festival and a reception in his honor. Over 150 people attended the reception held on 4/5/13 and over 250 people attended the book fest held on 4/6/13.

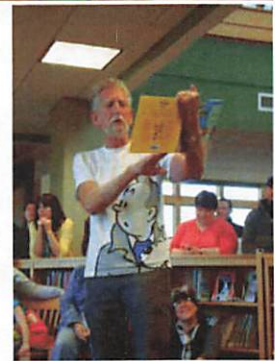
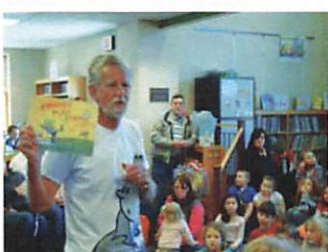
Join us as we recapture the moments:



Event Organizers: Michelle Robbins and Tara Montoney
with Jonathan London!



Above Photo courtesy of Kurt Brownell Photography!





ZINIO DIGITAL MAGAZINES



Download free digital magazines with Zinio at the Seneca Falls Library

Tired of having piles of magazines taking up space in your home? Then check out the Seneca Falls Library's latest service: Zinio Digital Magazines.

Now you can read copies of your favorite magazines on your tablet, computer or mobile device for free. Enjoy current issues of over 30 popular titles, including: *Consumer Reports*, *Cosmopolitan*, *Newsweek*, *Elle*, *Good Housekeeping*, *Rolling Stone*, *Runner's World*, *Weight Watchers*, *Food Network* and more.

Zinio Features:

- The digital magazines are full-print, full color duplicates of the print magazine. Many ideas also include interactive elements, such as videos.
- Library card holders can download as many magazines as you'd like, 24/7.
- Magazines can be read online or off line.
- The titles never expire (no overdue fines!) so you hang on to them as long as you want.
- Zinio Reader apps for PC's, Macs, Android, IOS, Kindle Fire, and Blackberry Playbook devices are available.

Patrons need to register their ZINIO Library Collection account through their library. During this one-time set up process you will be creating TWO accounts.

Account 1 is to validate you as an active patron of your library- and give you complete access to the library's magazine collection.

Account 2 provides a viewer account in Zinio.com for online streaming and off-line reading via a variety of popular Apps for PC/Mac and mobile devices.

You will be able to check out as many magazines as you wish and keep them in your personal viewing account (account 2) for as long as you wish.

Start by going to our website: www.senecafallslibrary.org and clicking on the link, Zinio Digital Magazines, located under the quick links on the right. This will bring you to the FLLS website and you will need to enter your library card number and your password which is the last 4 digits of your phone number.

After validating your access through your barcode, proceed to create your own personal collection account.

1. Enter Email/Password - and User Name to Create Account.

Zinio Continued

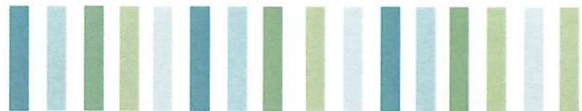


2. The Zinio Account Set Up Status will display 'Successful!' - Email has been sent to you.
3. An activation email link will be sent to your email. Click on the activation link.
4. The account screen confirms that your account is active and you are able to log-in.
5. Log into your activated Zinio Library Collection Account.
6. Your log-in screen status confirms 'You are already activated to Zinio' and launches the collection pages.
7. Your collection is ready to browse and check out subscriptions. Enjoy!
8. Selecting a Zinio Digital Magazine from your Library Collection Site. You have options for selecting magazines from your library's collection. Click on a magazine cover, scroll down the Title drop-down menu, or scroll down the Genre drop down menu.
9. Create and Log-into Your Personal Zinio View Account. After you select your first magazine in your library collection, a second browser window will open to Zinio.com. **For NEW Zinio.com users** - You will need to create a free zinio.com account to view your magazine. This Zinio.com account is required for you to view the magazines online- and to access the mobile apps. This is a separate account from your library authenticated account created to select your library magazines. The benefit of your personal account beyond viewing the magazines, enables you to personalize your collection to view online or offline(on zinio4 Reader enabled Apps). Apps are developed specifically for PC,Mac, IPad, iPhone, Android, Kindle Fire, and Blackberry Playbook devices.
10. Select email preferences.
11. Viewing Your Magazines on Desktop/Laptops and Mobile Devices. After logging into your Zinio account, you can view your magazines on your PC/Mac (or from your downloaded Apps) .Click on the magazine cover and the magazine will open in a new browser box. A 'Read' prompt will appear on the magazine cover - click on it and a new browser viewer window will load the issue. **To check out the next issue in your magazine subscription, go back to your library collection page and select the new issue so you can keep current with the latest issue!**
12. Managing your Zinio Magazines in your Viewer: While you are on the Zinio Viewer site, if you wish to Return to Your Collection of options at your library site, you can toggle between your browser tabs at the top of your screen.
13. An email confirmation 'Receipt' of the New Magazine check out is sent to confirm check out. You do not have to do anything with it other than keep it as a quick reference.
14. Additional viewing preferences and options for your personal patron zinio account and site are available.
15. You may also access your magazine through any of the existing Zinio Reader4 Apps available. Enter the username and password that you used when you created your personal Zinio Account when prompted to sign in using the app. Magazines accessed through the apps may be viewed online or downloaded so they are available for off-line viewing.

Need a little more support? Contact ziniosupport@recordedbooks.com or see the circulation desk for more details.

Seneca Falls Library Magazine Choices:

\$10 Dinners (or Less), Bloomberg Businessweek, Budget Decorating Ideas, Consumer Reports, Cosmopolitan, Elle, Esquire, Every Day with Rachel Ray, Family Circle, Food Network Magazine, Good Housekeeping, Harper's Bazaar, Marie Claire, Men's Fitness, Men's Journal, Mother Earth News, Motor Trend, Newsweek, O, The Oprah Magazine, Outside, Parenting: Early Years, Parenting: School Years, PC World, Popular Photography, Popular Science, Reader's Digest, Rolling Stones, Runner's World, Seventeen, Smithsonian Magazine, Taste of Homes, and Weight Watchers! All for FREE!



Want to join **The Friends of the Seneca Falls Library**? Come to one of our meetings and find out what we are all about! We meet the 3rd Tuesday of the month at 7:00 PM at the Library. You can also email Michelle at: mmrobbins@rochester.rr.com for more information.

Annual Membership Campaign

Here's something you may not know about the Seneca Falls Library: we're NOT a public library! We may look, act, and lend like one, but we're not funded like one. We receive about 60% of our budget from public sources (taxpayers living in the Seneca Falls School District, the Town of Seneca Falls and Seneca County), and that percentage has been steadily declining in recent years. The rest must be raised every year by the library. The most crucial avenue of support we have is our membership, the dedicated people who donate funds to the library. **Being a cardholder doesn't make you a member, but donating to the library's Love the Library Membership Drive does!**

Money donated to the library through the membership drive goes directly to our operating costs; it's used to buy books and other materials for the collection, to provide WiFi and dedicated Internet access and to help pay for programs for all ages.

Thank you so much for your membership support this year - we literally couldn't function without you! Below is our request card, and we hope you'll choose to renew your membership or start a new one. You can use the form below to send in your donation or you can give online at the library's website. You can also email mmrobbins@rochester.rr.com if you have questions!

If you have already given this year, thank you very much!



Seneca Falls Library

Love the Library Membership Drive 2013

Please make checks payable to Seneca Falls Library.

47 Cayuga Street, Seneca Falls, NY 13148

would like to contribute the following amount to the Seneca Falls Library Membership Drive:

\$25 ___ \$50 ___ \$75 ___ \$100 ___ \$250 ___ \$500 ___ \$1000 ___ Surprise us! \$ _____

Name: _____

Street: _____

City/State/Zip: _____

Phone: _____ Email: _____