# **Annual** Report

SENECA FALLS LIBRARY | 2013

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A Note from Board of Trustees President, Karen McNamara

It is our pleasure to provide you, our fellow members, with the 2013 Annual Report. Traditionally Annual Reports have focused on charts and graphs of income and expenses, facility usage and circulation statistics, as well as programming highlights, all of which you will find in this report. As I reflect on 2013, I have a tendency to focus on the people of the library.

We are fortunate to have a very dedicated staff, with many unique personalities and talented skill sets to serve our patrons and to participate in our community. Our director, Mike Caraher has now been with the library 30 years. He continues to evolve his leadership with the times and provide unmatched steadfast dedication to managing the library, supporting the staff, and serving our patrons and community. During 2013, Mike shared his dream of reorganizing the library collections to better fit the library shelving, and to make the organization flow more logically. Staff enthusiastically and successfully relocated all materials so that all Fiction materials are now on the first floor and all Non-fiction materials are on the mezzanine, all while the library was open and busy as usual.

As the Development Director, Michelle Robbins has worked tirelessly to seek out and expand our funding base. Michelle continues to apply for many local and regional grants, with awarded proposals designed to further expand our programming and to provide specialized resources our patrons and community need. In addition, Michelle is responsible for developing library partnerships to strengthen our participation in and contribution to community-wide endeavors.

Our Children's Librarian, Tara Montoney continues to provide what many consider the best children's and family programming. Her enthusiasm, dedication and ability to engage community volunteers of all ages and species to share the joys of literacy with children are unmatched. In addition to on-site programming, Tara also provides outreach, visiting the schools and pre-schools throughout the year.

Assistant Librarian Suzanne Matthewson, clerks Liz and Abby, pages Judy, and Andrew, as well as several teen and young adult volunteers, work hard to keep the flow of goods and services moving. Their tasks include assisting patrons in locating materials, facilitating computer use, operating the circulation system, repairing and re-shelving materials, processing new materials, preparing displays, and providing an eager ear to a child with a poem in their pocket or a book review to be shared. Without them, our library would not be.

The Friends of the Library provide the dedicated volunteer man-hours, energy, never-ending fund-raising enthusiasm, as well as the guidance essential to the ongoing success of the library. Without their steadfast support, the library wouldn't be able to provide the specialized community-building programs that so many appreciate.

Our Board of Trustees continues to work tirelessly to be the best stewards of the library possible, keeping up with new legislation and regulation requirements, as well as leading and supporting the staff to the best of our ability.

Patrons are at the core of our library, with our combined dedication to serving the life-long learning needs, of one and all, the foundation of all that we do. As we reflect on 2013, it is imperative that we keep the individuals, groups and community as a whole in the forefront, as to serve, strengthen and improve each is our calling.

## HIGHLIGHTS: 2013 BY THE NUMBERS

Circulation of materials rose to 49,211 items.

We also loaned 6,211 items to patrons of other libraries and borrowed 9,437 items from other libraries for Seneca Falls patrons.

**Computer use** continued to remain high in 2013, reaching 11,913. That figure *doesn't* include the many patrons who bring their own

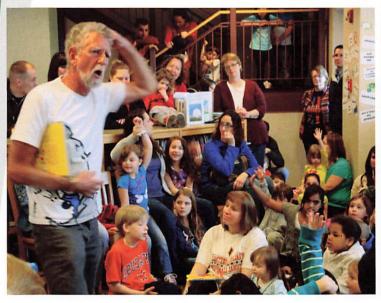
laptops and other connected devices to take advantage of our free WiFi!

**Programs** were both plentiful and well-attended: 10,498 people came to 350 free programs at the library in 2013 compared to 7,004 people and 309 free programs in 2012.

**Library use** is at an all time high! We had 75,674 visits to the Seneca Falls Library in 2013. That is up from 49,220 in 2012!



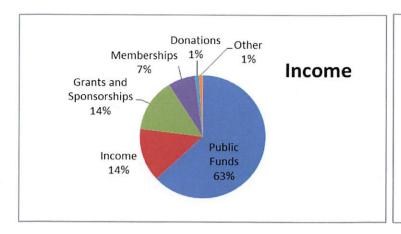
Participants of one of our many wonderful children's programs.

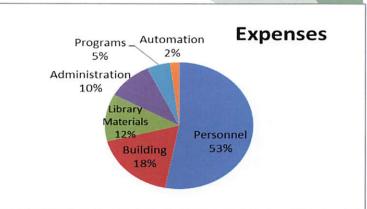




We provided free **meeting room space** to over 35 local groups and non-profits, which includes a full kitchen and access to equipment for presentations.

### **Financial Summary**





Income: \$322,493

Public Funds \$202,650

SFCSD library tax levy, Town of Seneca Falls, Seneca County

Income \$45,833

Endowment interest, fines, replacements, copy/print fees

Grants and Sponsorships \$45,978

One-time grants for specific programs from public and private funders, United Way, Friends of the Library

Memberships \$21,655

Contributions from Library Association Members

Donations \$631

Contributions for memorial/honor books, other uncategorized support

Other \$5,746

Refunds, rebates, special events

Expenses: \$337,031

Personnel \$177,618

Salaries, benefits, payroll taxes

Building \$61,699

Utilities, insurance, furniture and equipment, maintenance, repairs

Library Materials \$39,684

Books, audio/visual materials, serials, etc.

Administration \$33,893

Postage, office supplies and services, board liability, professional fees, advertising, etc.

Programs \$17,603

Performers, speakers, workshops, related supplies

Automation \$6,534

Fees for automated circulation system and online catalog

Money to fund the library's operating expenses comes from a number of sources. We receive **public support** from a voter-approved tax levy on residents of the Seneca Falls Central School District and voluntary contributions from the Town of Seneca Falls and Seneca County. Our generous **association members** are individuals and businesses who donate to our annual membership drive; donations also come in the form or **honor and memorial books** purchased by loved ones and friends. We also apply for and win funding from **grant-making organizations** for specific programs.

We are so grateful to everyone who funds the library and we work very hard to limit our costs and use what we have to provide to best possible materials and services to our community!

# The Seneca Falls Library thanks the following donors for their generous support. We couldn't do it without you!

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Woman's Reading Club

NOTE: Every effort has been made to ensure that our listing is accurate. If there are any errors or omissions, please accept our apologies and do contact Michelle at 568-8265 ext. 4 so that we may correct our records.

#### **BOOK SPONSORS**

Bantuvanis Book Fund

#### PROGRAM SPONSORS

Friends of the Seneca Falls Library Seneca Meadows Withers Family Fund

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NYS. Senator Mike Nozzolio Bernard Carl and Shirley Rosen Library Fund of the Community Foundation of Tompkins County Nelson A. Delavan Foundation NYS Council on the Arts/DEC United Way of Seneca County

#### **MAJOR GIFTS**

Their generous gifts will help the library to remain a vibrant and relevant community space for the people of Seneca Falls for many years to come.

> **Philip Withers** Seneca Meadows

### The Sam Dickieson Memorial Art Show



July 18, 2014 4-7PM Seneca Falls Library

Come and Help Us Celebrate Sam's Life!

We would also like to thank everyone who shared their time and talents by supporting our programming and fundraising efforts this year, especially the Friends of the Seneca Falls Library. Thank you!



Seneca Falls Library