



The Next Edition

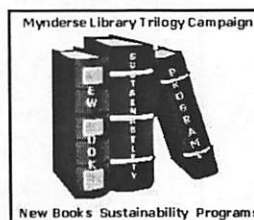
Mynderse Library

March, 2003

Mynderse Library to Introduce Two New Campaigns in 2003

Our last newsletter touted that we reached our \$3 million goal, but also mentioned our need to continue fund raising. Construction, architectural, and consulting fees combined with interior décor and furnishings have brought our construction expenses to nearly \$3 million. In order to meet financial needs to operate our new facility, provide programs, and purchase books it is necessary to launch two new campaigns in 2003: *Trilogy* and *Novel Appeal*. Both will be less aggressive compared to our recent capital campaign and will become tradition for the new library.

The *Trilogy Campaign* focuses on three major areas: new books, sustainability, and programs. Funds raised through this campaign will offset operating costs, enable us to purchase new books, and initiate programs. *Trilogy's* inaugural launch will be through this summer's annual membership fund drive and our goal is to garner \$20,000. Our "Show Us Your Heart" event is also part of the *Trilogy Campaign* and is tentatively scheduled for February 28, 2004.



In mid-November our second campaign, *Novel Appeal*, will commence with a holiday flair. Potential donors will be asked to contribute at levels correlating to a certain color ornament that will be hung on the library's Christmas tree. This festive campaign will culminate in mid-December with a tree lighting ceremony complete with food and entertainment. Funds from this campaign are solely dedicated to building our endowment.

Our goal is to become a more enriching resource for this community and with your support we can accomplish our objective. Thank you to all who championed our cause to build a new library. Without you we would not be anticipating our grand re-opening this summer. We look forward to working with you again this year. If you have any questions about either campaign, please contact Jennifer Sawyer at 568-9095.

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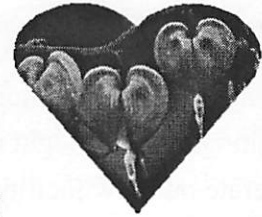
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31 Fall Street, Seneca Falls, NY 13148
315/568-9095

“Show Us Your Heart” A Tremendous Success



On February 8, 2003, Mynderse Library hosted its first annual “Show Us Your Heart” event at the New York Chiropractic College. Attendees were treated to a silent auction, exquisite meal, and dancing to the “Soft Spoken” band. The event was a great success and garnered \$5,671 with the silent auction procuring



\$3,159. The “hot ticket” item for the evening was a vacation home in Maine that raised \$760 with two different families receiving a wonderful one-week vacation in Belfast, ME for \$380 each. All proceeds from the event benefited the library’s operating fund.

Mynderse Library Board of Trustees wants to thank the following contributors who helped make “Show Us Your Heart” a success: Agnello’s Home Center; All Creatures Veterinary Clinic; Antonina’s Restaurant; Avicolli’s Pizza; Mr. James Bero; Lance and Molly Blackshaw; Mrs. Jan Caraccilo; Curves; DeJohn Office Supply; DuVall Jewelers; Fall Street Pharmacy; Ferrara Lumber; Finger Lakes Antique Mall; Finger Lakes Times; Ken Burns Studio; Peter and Gretchen Koch; Abigail’s Restaurant; John and Marie Leo; Mangano, Lucchesi and Collins; Maximum Fitness; Miriam Grace Monfredo; Dr. Jerome Oleksa; Peterman Lumber; Pick A Flick Video; Mrs. Susan Porter; Robinette Jewelers; Rumsey Street Liquors; Senator Nozzlio; Seneca Falls Country Club; Seneca Falls Veterinary Hospital; Sinicropi Florist; Swedish Hill Winery; VanCleaf Homestead; Village Deli; Goulds Pumps/ITT Industries—Water Systems; Wilhelmina’s Art Gallery; Wilson Press; Mrs. Kathy Jans-Duffy; Soft Spoken; CCS Fund Raising; and New York Chiropractic College.

A Special Thank You to All Who Attended!

Pledge Statements

If you are interested in reviewing your pledge statement, please call Jennifer Sawyer at 568-9095. The statement will display your initial pledge and payments made against it. If at any time you wish to alter your pledge payment plan (ie. monthly, quarterly, semi-annually, or annually), please call Jennifer and a new plan will be developed for you.

EDZ Tax Credits

Seneca County approved tax credits for all pledges through 2011, when our last commitments are scheduled. Tax credits will also be given to new contributions paid in a lump sum of \$500 or more.

Corner

Caraher

Something New at Mynderse Library

After requests from patrons and while looking to the future, Mynderse Library is purchasing unabridged *Books-On-CD*. We currently have 22 titles and will be adding to our collection at the rate of six titles every three months. With our initial purchase, we have selected children's titles, adult fiction, and adult non-fiction. If there is a title you would like to have, please let us know. We will be purchasing new titles as the budget allows. Those who still prefer the *Books-On-Cassette*, do not worry. We will continue to support the cassette collection by purchasing six abridged titles a month and six unabridged titles every three months.

Books-On-CD In Our Collection:

A Child Called "It" by Dave Pelzer

Flashback by Nevada Barr

Harry Potter and Sorcerer's Stone by J.K. Rowling

The Middle East by Bernard Lewis

Last Refuge of Scoundrels by Paul Lussier

The Water is Wide by Conroy

One for the Money by Janet Evanovich

A Season on the Mat: Dan Gable & the Pursuit of Perfection by Nolan Zavoral

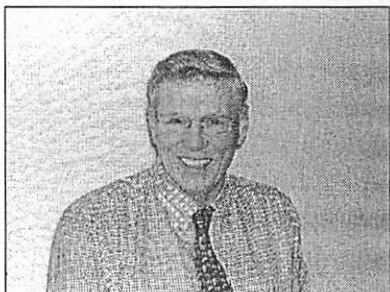
Sign of the Times

Effective March 31, Finger Lakes Library System deliveries will be cutback to Mondays and Thursdays. Due to state budgetary constraints, Finger Lakes was forced to terminate one delivery driver. Those who rely on inter-library loan will need to plan ahead when reserving books as it will take approximately one week to receive your order rather than 24 hours. We apologize for any inconvenience this may cause.

Caraher

Corner

From the Board



Growing up on Long Island during the 1940's I vividly recall riding my bike to the library and the beach as the fun things to do in the summertime. There was no TV, no Little League baseball...radio and the library were the sources of all forms of interesting information. I don't remember any "coffee table" books or National Geographic magazines in our house, so the library was the place to go to view wonderful maps and pictures, check out books, and read the encyclopedia. With World War II in progress and some stringent times in its aftermath, there was a decided lack of discretionary income and travel opportunities, and many of my friends...and their parents...found the library to be important part of both their learning and recreational lives.

Fast forward to the pre-electronic search days of the early 60's. Believing I had done everything correctly with respect to a series of novel neutron scattering model manipulations that were the focus of my nuclear engineering dissertation, I found myself at a mathematical impasse and also wondered whether a Russian may have cracked the problem I'd been working on. Thanks to the North Carolina State University reference librarian I was saved on both counts, the dissertation won an award, and the research was still being cited as recently as five years ago.

Although the advent of computer technology has altered how libraries function, perhaps the above recollections can illustrate their timeless value and the meaningful services that library staff can provide to benefit both individuals and the larger public. We should not lose sight of the fact that a modern library can have a profound positive impact on the educational, economic, cultural, and social fabric of a community.

It has been a pleasure to serve as a member of the Mynderse Library Board of Trustees and have the opportunity to interact with so many people dedicated to the development of a marvelous new resource for Seneca Falls and its environs. To date, government, citizen, and business support for library construction has been tremendous. Continuation of this support will be necessary into the library operations phase.

— Lance Blackshaw, Board of Trustees Member